

GOVERNMENT OF AHDHRA PRADESH
ABSTRACT

Cinemas – Warangal District –Reduction in rates of admission to (3) Screens in
“Sridevi Multiplex” at Balasamudram, Hanamkonda– Orders – Issued

HOME (GENERAL .A.1) DEPARTMENT

G.O.Ms.No. 2,

Dated : 04-01-2013.

Read the following:-

1. G.O.Ms.No.183,Home (Genl.A) Dept .,Dated: 02-11-2012
2. From the Collector, Warangal Lr. Rc.No. C3/3824/2008,
Dated: 23.12.2012.
3. Representation of Asian Cinema & Multiplexes Pvt.Ltd.,
Dt:04.01.20132

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ORDER

In the reference first read above, Government have fixed the following rate of admission to three Screens in M/S. Sridevi Multiplex Theatres, Balasamudram, Hanamkonda, Warangal Dist., and also permitted to screen (5) shows per day in all Screens subject to certain conditions stipulated therein.

Screen No.	No. of seats	Rate of admission for regular movies		Rate of admission for 3D movies	
		For front two remaining rows of seats	For remaining rows of seats	For front two rows of seats	For remaining rows of seats
Screen-1	343	Rs.100/-	Rs.125/-	Rs.175/-	Rs.200/-
Screen-2	342	Rs.100/-	Rs.125/-	--	--
Screen-3	305	Rs.100/-	Rs.125/-	--	--

2. In the reference second read above, the Collector and District Magistrate, Warangal has stated that the Authorized Signatory, M/s. Asian Cinema & Multiplexes Pvt. Ltd., Secunderabad in application Dt: 11.12.2012 has informed that the students and families who are most of the cinema viewers are at present finding the admission rates unaffordable and requested to allow them to revise the above admission rates of all screen from Rs. 125/- to Rs.100/- for regular movies and for 3-D movies from Rs.175/- to Rs.150/- for all, without any differential rates between the rows from the screen.

3. In the reference third read above, the licensee / applicant has requested to allow them to continue the reduced rates for six months, whereafter they may be permitted to charge the higher rates with prior notice of at least one week to the licensing authority.

4. Government have examined the matter carefully and decided to reduce the rates of admission to three screens in “Sridevi Multiplex” at Balasamudram, Hanamkonda without changing the other orders issued in the reference first read above. Further, the theatre is also permitted to levy the higher rates ordered vide reference first read above if they so desire, after 6 months, provided they shall give prior notice under acknowledgement to the licensing authority, the local police and commercial tax officials.

5. Accordingly, in partial modification of the orders issued in the reference first read above, Government hereby reduce the rates of admission to three screens in “Sridevi Multiplex” at Balasamudram, Hanamkonda, Warangal as follows for a period of six months or for such period as licensee wish to continue:-

Screen No.	No. of Seats	Rate of admission for regular movies		Rate of admission for 3-D movies	
		For front two rows of seats	For remaining rows of seats	For front two rows of seats	For remaining rows of seats
Screen -1	343	Rs.80/-	Rs.100/-	Rs.120/-	Rs.150/-
Screen - 2	342	Rs.80/-	Rs.100/-	---	---
Screen - 3	305	Rs.80/-	Rs.100/-	---	---

6. The Collector and Licensing Authority, Warangal shall take necessary further action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

M. CHAYA RATAN,
SPL. CHIEF SECRETARY TO GOVERNMENT

To
The Collector and District Magistrate, Warangal District.
The Director General, State Disaster Response
and Fire Services, Andhra Pradesh, Hyd.
The Superintendent of Police, Warangal.
The Commissioner, Municipal Corporation, Warangal.

Copy to :-
The Managing Director, Asian Cinema & Multiplexes Pvt. Ltd,
396/397 Jain Estate , Park Lane, Secunderabad -500 003.
The P.S. to Minister for I& PR& Cinematography.
The P.S to Special Chief Secretary to Govt., Home Dept.
Sc/Sf.

//Forwarded: By order//

Section Officer.